



## **PRESIDENT'S CIRCLE**

### Come Join Us!

Club de Madrid offers like-minded individuals, foundations and corporate actors the opportunity to join us and make a difference in advancing democratic practice and leadership where it is most needed.

The President's Circle provides this opportunity. Those who join this select visionary group share our values and goals and, together with our Members, commit their support to forging local and global change towards a more inclusive, peaceful and sustainable society. They can contribute to our agenda and increase their access to

unparalleled thought leadership on global and national affairs whilst networking with a unique group of world leaders. The President's Circle is, thus, a unique platform for an open exchange of views and experiences at the highest level. Its Members are encouraged to engage with Club de Madrid leaders in various ways.

With a four-tier structure and incremental levels of benefits in terms of access and visibility, the Presidents' Circle meets once a year in an Advisory Session with our Board of Directors.

# THEORY OF CHANGE

Club de Madrid builds bridges between key actors for lessonsharing on policies that strengthen democratic practice.

## **INPUT**

- Members' governance experience
- Global network of experts
- Key actors across sectors and the political spectrum: government, multilateral organizations, academia, civil society and business

## **ACTIVITIES**

- Workshops
- Policy Labs
- Policy Dialogues
- Consultation with Members
- Peer-to-peer closed-door meetings
- In-country missions
- Tailored third-party collaborations

## MAP OF IMPACTS

## Belgrade, Serbia and Montenegro 2003

As these countries faced the challenges to democratic transition, CdM supported security sector reforms in Serbia, consolidating civil oversight over the military.

## Washington DC, U.S.

Principles and recommendations generated in the 2005 Summit on Terrorism, Security and Democracy, and gleaned into the 'Madrid Agenda', were echoed in US Senate resolutions.

## **Dili, East Timor 2006-2007 ©**

Polarized political actors were called to the table and engaged in peer-to-peer council that helped pave for consolidation of the country's democratic transition.

## Bali, Indonesia

Club de Madrid proposed a climate change framework, which was reflected in the Bali Action Plan, adopted during COP13.

#### Kampala, Uganda 2009-2012

Through our Women's Political Participation and Leadership program, Club de Madrid contributed to the approval of women's empowerment legislation.

#### Tunis, Tunisia 2012-13

Members' High-Level Missions fostered consensus around the formulation and approval of Tunisia's constitution.

## **United Nations**

2015 +

Our Shared Societies project contributed to mainstreaming social inclusion goals and targets in the 2030 Agenda.

O Local Global

#### **United Nations**

2017

Our Leaders Telling a Different Story project contributed towards the UN Security Council draft Resolution 2354, by offering new guidelines to prevent radicalization and counter terrorist narratives.

#### **World Bank**

2020 4

Our Shared Societies project contributed to making social inclusion a key element of the World Bank Group's Strategy on Fragility, Conflict and Violence.

## OUTPUTS

- Innovative ideas and policy recommendations shared through briefings, call to actions...
- Advocacy campaigns
- Network building
- Inspiring and enabling individuals to become agents of change

## OUTCOMES

- > Constitutional or legislative change
- Agenda setting
- Political commitments and endorsements
- > Partnerships
- Leadership development

## IMPACT

 Enhanced democratic rights and values "Club of Madrid is unique in the volume and breadth of world leaders that it can bring to the table. This collection of practical wisdom is vital in improving the inclusiveness of democracies."

Founder, Institute for Economics & Peace. Member. President's Circle

### **CHAIR OF** REGIONAL COUNCILS

#### (500,000 EUR)

Donors of structural funds who will be acknowledged as Chairs of Regional Councils (1 per region) and benefit from the following advantages:

### **CHANGE-MAKERS**

#### (250,000 EUR)

Donors of structural funds who will be acknowledged as Members of Regional Councils (6 per region) and benefit from the following advantages:

#### **CHAMPIONS**

#### (100,000 EUR)

Donors of structural or multi-annual project funds who will be acknowledged as Champions and benefit from the following advantages:

\*Annual contributions

### **FRIENDS** (50,000 EUR)

Donors of structural funds or multi-annual project funds who will be acknowledged as Friends and benefit from the following advantages:

#### **Recognised officially** as Regional Chair

Establishment of a regional council office in respective country to support and promote work of CdM

**Sharing** messages or materials on CdM social media channels

Participation in the President's **Circle Advisory Session** of the CdM Board of Directors

Visibility on the CdM website

Visibility on CdM print and online **publications** 

**Invitation to private** networking events

Invitation to selected project activities

**Possibility of inviting** CdM Members to speak at donor events



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SPEAKING-ROLE

**SEVERAL** 

ΔLL

2

SPEAKING-ROLE

**SEVERAL** 

2

SOME ΔΙΙ

**PARTICIPANTS PARTICIPANTS** 

ONE ONE





For more information on how you can support Club de Madrid, please contact Outreach and Development Coordinator, Agustina Briano, at abriano@clubmadrid.org

As a "public-interest" association, under Spanish legislation, transparency and accountability are an essential part of our ethos. Club de Madrid finances undergo annual external auditing, as well as specific audits for grants when so required by the donors. Our accounts are public and available on our webpage.

clubmadrid@clubmadrid.org



