



Call for CVs – Strategic Communications and Campaigns Officer

Deadline for submission October 25, 2026

World Leadership Alliance Club de Madrid (Club de Madrid)

Club de Madrid is the world's largest forum of democratic former Presidents and Prime Ministers, who leverage their individual and collective leadership experience and global reach to strengthen inclusive democratic practice and improve the well-being of people around the world.

As a non-partisan and international non-profit organisation, it counts on the hands-on governance experience of more than 130 Members from over 70 countries, along with a global network of advisers and partners across all sectors of society.

This unique alliance stimulates dialogue, builds bridges and engages in advocacy efforts to strengthen public policies and effective leadership through recommendations that tackle challenges such as, inclusion, sustainable development and peace at the national and multilateral level.

General Description and objectives of the position:

The Strategic Communications and Campaigns (SCC) Officer will lead the design and implementation of Club de Madrid's strategic communications and campaigns strategy to strengthen the organization's visibility, influence, engagement and impact with key audiences.

- **Strategic Communication: Identify key messages and** design and implement integrated communication strategies supporting both institutional positioning and programmatic activities.
- **Stakeholder Engagement and Outreach (internal and external communications):** Ensure effective communication with Members, partners, media, donors and the broader democratic governance community in order to strengthen message delivery and campaigns with a strong focus on earned media activations.
- **Institutional Visibility and Positioning:** Strengthen Club de Madrid's global profile as a leading voice on democratic leadership and governance by implementing bold dissemination and campaign strategies for Club de Madrid programming.
- **Brand and Narrative Coherence:** Safeguard consistent messaging, branding and storytelling across all communications platforms.

Location: Madrid (applicants must hold EU citizenship or valid work permit within the EU)

Duration: Indefinite contract, with trial period. Full time position

Remuneration: Gross annual salary 37,500€ - 38,500€



Requirements

- At least 6 years of experience in areas of social and political communication. The position requires awareness of international affairs and media. Specifically, it requires experience in the design and implementation of action plans and communication campaigns, and some experience in crisis communications.
- University degree, preferably complemented with additional post-graduate studies.
- Native in English or Spanish, with advanced knowledge in the other language. Advanced level in other UN languages will be a plus.
- Proven experience and established relations with media reporters and news/opinion editors
- Excellent communication skills. Capacity to effectively communicate the objectives and results of the position.
- Knowledge and practice of IT tools: Adobe Suite, particularly InDesign (Photoshop and Final Cut Pro X will be a plus); Canva; WordPress; mailing marketing platforms; ChatGPT and other Generative AI Tools.
- Availability to travel.
- Excellent team-working skills.
- Ability to work under pressure, meeting tight deadlines, prioritizing requests and needs.
- Intense dedication and motivation. Energy, enthusiasm and commitment.

Main Tasks

The Strategic Communications and Campaigns (SCC) Officer tasks will be carried under the supervision of the Director of Outreach and Development, with the support of the Communications Officer, and in close consultation with the Secretary General, as related to the design of 360º CdM strategic communications strategy and its implementation. They will include, among others:

- **Strategic Communications Planning:** Develop and implement the organization's 360º communications strategy and annual communications plan (use of communications calendar). Coordinate internal and external communications efforts across programs, events and institutional initiatives. Draft institutional statements and messaging in response to relevant global developments as well as the organization's Annual Reports.
- **Earned Media and Own Media:** Develop and maintain relationships with journalists and media outlets at national and international levels always prioritising tier 1. Lead media outreach including press releases, op-eds, interviews and media briefings to help attain programmatic objectives. Support communications aspects of missions, events and high-level engagements. Supervise the management of Club de Madrid's digital presence including website and social media platforms by the Communications Officer. Develop and execute social media strategies based on tailored key messages to promote programmatic outputs and recommendations, activities, Members and thematic priorities always with 360 project advocacy strategies in mind.
- **Programmatic support:** Design and implement communication strategies for projects and initiatives in collaboration with programme teams to strengthen advocacy efforts by identifying key messages. Develop advocacy and dissemination strategies aligned with project objectives and target audiences. Produce communication materials (reports, briefs, invitations, digital assets, etc.).



- **Institutional branding and visibility:** Ensure consistent use of the organization's visual identity and messaging. Oversee production of institutional materials, newsletters and multimedia resources. Contribute to fundraising communications and donor visibility.
- **Outsourcing:** Identify suppliers for specific communications related needs and supervise their performance;
- **Availability when so required:** Due to the nature of communications work, availability outside standard working hours can be required, particularly during major events or urgent media situations.
- **Interest and follow up of international news:** Considered fundamental in order to follow the context of our work, the opinions of our Members and moments when the Club de Madrid may choose to raise its voice through statements or others.
- **Others:** Support to other duties according to his/her professional category as the organisation may reasonably require.

Interested applicants should send their CV and a cover letter stating why they feel they are fit for the position through the website www.clubmadrid.org/club-de-madrid/career/ by October 25, 2026.

Only shortlisted applicants will be contacted.